

Empire Runners Sonoma County's Running Club

Our mission is to promote healthy lifestyles for people of all ages and abilities through education, fitness and the spirited competition of running, while inspiring everyone to embrace health and appreciate and enjoy the value of running with friends.



The Empire Runners Club, a non-profit community service organization dedicated to promoting the sport of running in Sonoma County. In addition to providing opportunities for local runners to train, race, and compete on teams, our Club supports local high school track and cross country teams, offers scholarship assistance to college-bound runners, donates money and assists other non-profits to put on races, and engages in community service projects. Your contribution to the Empire Runners Club does much more than support activities that benefit our membership. By helping us, you influence the lives of thousands in this community who run for health and recreation. By helping us, you make our community a better, healthier place to live.

The Empire Runners Club was formed in 1975, during the early stages of the "running boom". Over the years the main focus of the club shifted from highly-competitive racing teams to local race sponsorship, to social training group. Currently the Empire Runners Club encompasses all of those aspects of running with equal emphasis. Club members are racers of all levels of ability who take part in club-sponsored races, team competition and group training sessions. Beginners join to learn more about racing, training and fitness and for the encouragement, support and motivation that a group can provide. Whatever the goal, all members share a common thread: the enjoyment of running.

The Empire Runners Club is affiliated with both Road Runners Club of America (RRCA) and the USA Track & Field's Pacific Association (PA/USATF). The Club elects volunteer officers yearly, holds club meetings monthly, publishes a monthly newsletter, puts out a monthly group training calendar, organizes and directs many local races and track meets and competes as a team at many regional competitions.

Presenting sponsor:

As the Primary Sponsor of the Club, you will be intimately tied into the identity of The Empire Runners Club.

- Prominent banner placement at all of our races
- Banner placement whenever we have a tent at another event
- Logo on shirt provided to all members
- Flyer placement at all our events
- Logo on all club brochures
- Logo on the shirts for all of our events
- Opportunity to have a table at our events
- Prominent banner on our website's homepage
- Prominent banner on monthly newsletter
- Prominent visibility at the Kenwood Footrace
- Prominent logo placement on all email blasts to our database
- Open channels of communication with club officials
- Right to make presentations at monthly club meetings
- Right to supply coupon for annual direct mailing

Top bidder, donation of \$5,000+

Secondary level:

- Banner placement at all of our races
- Flyer placement at all our events

- Logo on all club brochures
- Logo on the shirts for all of our events
- Logo on our website's homepage
- Logo on monthly newsletter
- Open channels of communication with club officials
- Right to make presentations at monthly club meetings

Next top bidders, three max, donations of \$2,500+

Tertiary:

- Logo on website sponsor page
- Right to supply flyers for all our events

Donation of \$500 or \$1,000 of product

Discounts:

- Logo on sponsor page
- Logo on Club Discount flyer, to be given out at our events
- Logo on Club Discount email, to be sent to all members

Give club members 10% or better off product/services. Open to all sponsor levels

